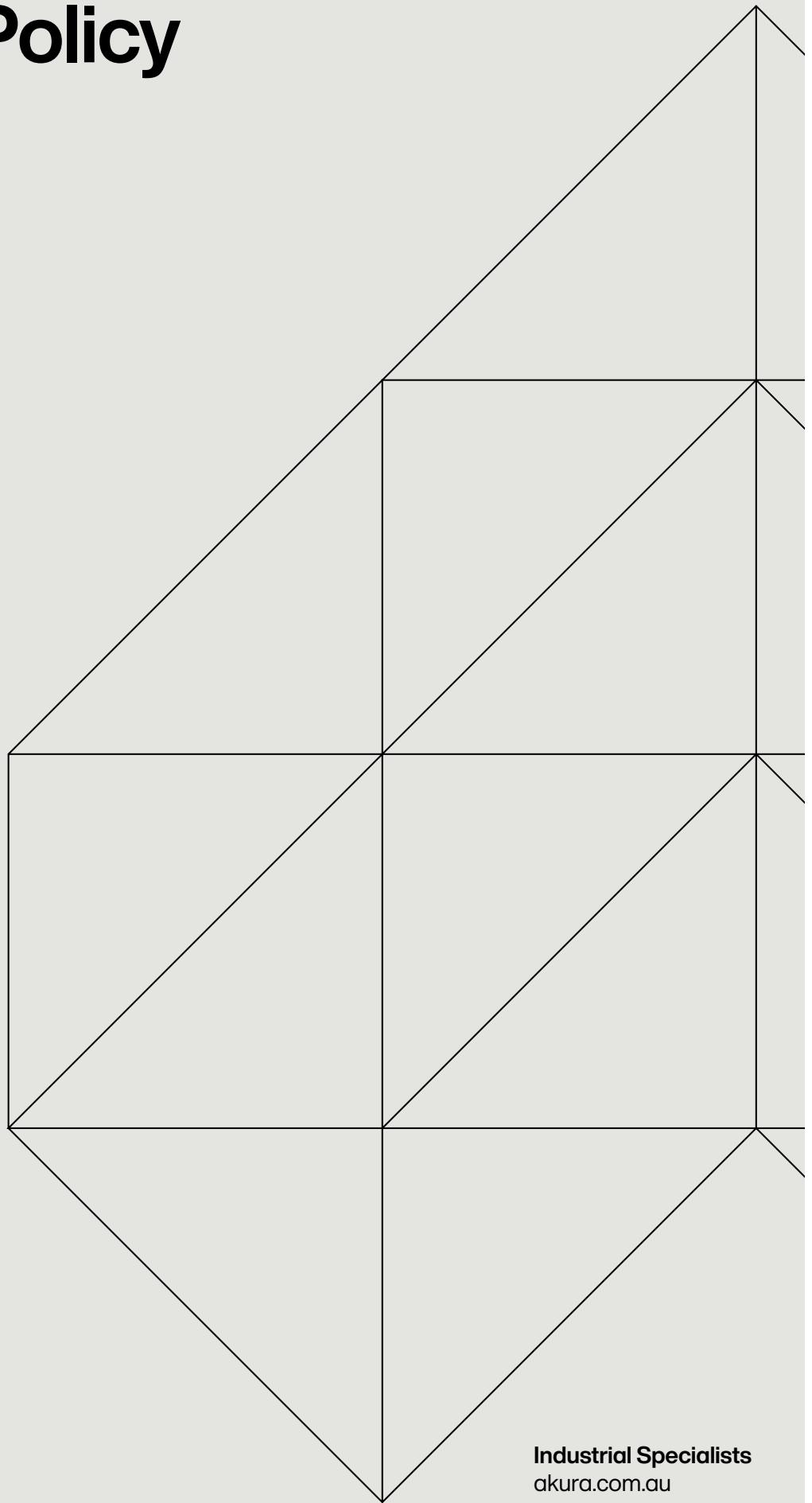


# Privacy Policy



**Akura**

Industrial Specialists  
[akura.com.au](http://akura.com.au)

**Akura Head Office**  
33 Hampden Park Road  
Kelso NSW 2795  
Telephone: 1800 501 575  
Email: [info@akura.com.au](mailto:info@akura.com.au)  
ABN. 33 602 244 628

**Akura Pty Ltd (“Akura”) acknowledges and respects the privacy of individuals. This policy sets out the way in which we will use, manage and protect your personal information in accordance with the National Privacy Principles and all relevant privacy legislation protecting the rights of individuals.**

### **How do we collect information?**

Akura may collect personal information from you including your name, address, telephone number, and email address, when you knowingly provide us with information.

### **How do we use information?**

Akura may use the personal information that you submit to us to store and process that information to provide and improve our services. Akura may disclose this information to its affiliated companies both in Australia and overseas. Akura may disclose this information to its suppliers, contractors, agents for the purpose of providing your goods and services that you have ordered and/or requested.

Akura may also now and again send you offers or information on goods or services that Akura consider will be of interest to you. Akura may also allow that information to be given to third parties for a similar purpose unless you have clearly indicated that this is not to occur.

Personal information that you submit to us including your name, address, telephone number and other information you may provide, may be disclosed to a third party:

- to meet the purpose for which it was submitted; or
- for the purpose of processing and delivering your request; or
- we have your consent to share the information; or
- if we are required or authorised by law to disclose the information; or
- if your personal information is collected in connection with a joint promoter, to that joint promoter for marketing and research purposes.

### **Access, accuracy and security**

Akura will take reasonable steps to ensure that the personal information we collect is accurate, complete and up-to-date.

You can access and request correction of any personal information concerning you at any time. You may also request that we delete your personal information at any time. Any such requests should be made directly by emailing us at [info@akura.com.au](mailto:info@akura.com.au).

Akura will take reasonable steps to protect personal information from misuse, loss and unauthorised access, modification or disclosure.

### **Sensitive information**

Akura will not collect use or disclose sensitive information (such as information about racial or ethnic origins or political or religious beliefs) except with your specific consent or in the circumstances permitted in the Australian Privacy legislation.

### **Clickstream data**

Each time you visit the website our server collects some anonymous information, known as click-stream data, including the type of browser and system you are using; the address of the site you have come from and move to after your visit; the date and time of your visit; and your server's IP address.

Akura may collect this information for statistical purposes to find out how the website is used and navigated, including the number of hits, the frequency and duration of visits, most popular session times. We may use this information to evaluate and improve our web site performance.



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### Cookies and analytics

A Cookie is a piece of information that our web server may send to your machine when you visit our website. The Cookie is stored on your machine but does not identify you personally to us. We do not collect any personal information purely from your visit to our website.

Our website uses Google Analytics for website analytics. We use website analytical data to help us make the website better by understanding how our website is used and to improve the efficiency of our marketing so as to avoid targeting people who are not interested in our products or services.

Google Analytics does not identify individual users or associate your IP address with any other data held by Google.

Google Analytics transmits website traffic data to servers offshore.

In using our website, you should also refer to, and ensure you understand, the Google Analytics terms of use. You can opt out of Google Analytics cookies by installing an add-on for your web browser.

### Links to other sites

Akura may provide links to other sites. If you use these links, you will leave our website and we are not responsible for any of these sites, their content or their usage of your personal information. We advise that you check the privacy policies on those sites.

### Contact us

Please contact us on [info@akura.com.au](mailto:info@akura.com.au) if you wish to discuss any privacy issues, or if you do not wish to receive any future communications from Akura.



